



Articles

People

Learning

Jobs

Games

Get the app



Phil Johncock

Best-Selling Author (33 books), Award-Winning Consultant & AI/Grants Academy Lab Founder/Lead Trainer

Ashland, Oregon, United States · [Contact Info](#)

2K followers · 500+ connections



[See your mutual connections](#)

Join to view profile

[Message](#)



[Technical Assistance \(TA\) by Phil Johncock Network](#)



[University of Nevada, Reno](#)



[Websites](#)

Contact Phil for services

Project Management, Brand Consulting, Non-profit Consulting, Advertising, Grant Writing, Training, Team Building, Strategic Planning, Technical Support, and Web Development

[See all details](#)

About

In my role as a consultant, I collaborate with colleagues Chad McComas and Matt Vorderstrasse at Homeless Solutions Consultants (HSC) to provide Technical Assistance (TA) to communities interested in homeless solutions. Together, we leverage 30+ years of collective experience and share the SECRET SAUCE model that reliably reduces homelessness!

<https://www.amazon.com/SECRET-SAUCE-Model-Sheltering-Homelessness/dp/B0D74W9ZY6>

FOUNDER & LEAD TRAINER, AI/GRANTS ACADEMY LAB

A pioneer in the AI-Grant Revolution, I equip grant professionals and nonprofit leaders with the knowledge and tools to gain a competitive edge (more grant funding) and even become Grant Professional Certified (GPC) if you want. See if you are eligible! Visit ...

<https://grantsacademy.us>

A FEW CAREER HIGHLIGHTS

With over 40 years of experience in driving transformative changes in organizations and communities, my career in social impact gained significant recognition in 2010 from Nancy Brown, then Vice President of Charles Schwab Bank and Acting Executive Director for the Alliance for Nevada Nonprofit (ANN). My strategic initiatives at ANN saved the nonprofit sector more than \$1.6 million and equipped over 6,700 leaders across Nevada with essential skills, transforming ANN with a sustainable virtual business model and diversifying its revenue streams.

In 2016, I transitioned to Ashland, Oregon. Here, I successfully organized a leadership institute that raised \$161,000 for Dr. Jean Houston's Foundation and spearheaded efforts to combat homelessness, notably through initiating a Winter Shelter program and securing substantial funding for community support initiatives in my home town. My work continued at Rogue Retreat and was instrumental in developing Hope University and significantly influencing hundreds of communities across seven states.

PUBLICATIONS

An author of 34 books, my most recent four publications and ongoing projects reflect my commitment to innovation and strategic success in addressing homelessness problems. My 2024 book, "DIVERSIFY", and my initiatives with HSC and at AI/Grants Academy Laboratory, exemplify my dedication to using advanced AI-human centered technologies to build grant teams and solve big, complex problems like homelessness.

LET'S CONNECT

I love to connect with retired professionals and organizations passionate about reducing homelessness as well as people interested in experimenting with AI-driven innovation to save time and increase success rates while overhauling grant processes.

Articles by Phil



Top 10 Justice Questions on Homelessness Case

By Phil Johncock

Apr 22, 2024



Supreme Court Debates Criminalizing Homelessness

By Phil Johncock

Apr 22, 2024



George's Triumph: Overcoming Legal Barriers and Accessing Essential Services

By Phil Johncock

Apr 17, 2024

[See all articles](#)

Activity

[+ Follow](#)



I'm so proud to be part of this team and the work we do in the community. Partners like Judge Greer help create new pathways for people to rebuild...

Liked by Phil Johncock



To all my friends and colleagues in Nevada, please note that Opportunity Alliance Nevada needs volunteers to help create support systems for Nevadans...

Shared by Phil Johncock



Tired of all the partisan politics? It's refreshing to see an example of a way to make conflict healthy. Thank you, Amanda Ripley, for this timely...

Liked by Phil Johncock

[Join now to see all activity](#)

Experience



Technical Assistance (TA) by Phil Johncock Network

26 years 11 months

Technical Assistance Consultant

Feb 2016 - Present · 8 years 6 months

Ashland, Oregon, United States

Empowering communities to reduce homelessness

Professor

Sep 1977 - Present · 46 years 11 months

Online, Skype, Zoom, Phone

My life purpose is to infuse groups, organizations and individuals with my "genius of completion" and "can do now" attitude. Clients awaken their creativity... from the technical to the tactical... from the spiritual to the financial... everything you need to "bring to life" your most important work.

Author

Jan 2003 - Present · 21 years 7 months

A #1 Amazon best-seller, Phil has written 34 books from how to win more grants to innovative solutions for homelessness. In fact, Phil created the 1 Hour Kindle Method that led him to author and publish 11 books in just 3 months (2017). Now, Phil has an Audible audiobook version and Masterclass that will walk you through step-by-step on how you, too, can write and publish your book in a matter of hours and days, not months and years! The tone of his 29th book -- "Small Town, BIG PROBLEM" -- is...

Show more ▾

Educator

Sep 1997 - Present · 26 years 11 months

Online MasterClasses, Udemy

JUST BEGINNING WITH GRANTS? Start with the award-winning WIN MORE GRANTS Masterclass.

GOT EXPERIENCE WITH GRANTS? Test your skills and knowledge by taking the Grant Professional Certified (GPC) practice exams or studying in the GPC Exam Prep course.

WANT TO WRITE A BOOK? Enroll in the 1 Hour Kindle MasterClass to Discover How You, Too, Can Write & Publish Your Book Faster than you every imagined possible!



Webmaster & Consultant

Opportunity Alliance Nevada

Jul 2017 - Present · 7 years 1 month

Nevada, United States

Meet biweekly with OANV staff primarily and occasionally including board and stakeholders. Also, provide on-demand technical assistance (TA). Services include website design, LinkedIn optimization, nonprofit infrastructure & systems design, marketing, change management, sustainability, fundraising including contributing to grant preparation and management.



Consultant

ROGUE RETREAT

Sep 2019 - Feb 2023 · 3 years 6 months

Medford, Oregon, United States

Secured \$3,714,554 in funding, assisted with another \$3,000,000 in federal/state grants, and consulted on 41 projects at Rogue Retreat (2019-2023). Some of the projects included:

In just two days, prepared a \$2,500,000 Project Turnkey grant proposal (grant was funded) to purchase the Redwood Inn for Alameda Fire victims.

Designed Hope University to help communities interested in learning "best practices" to reduce homelessness. Helped four communities raise over \$3,700,000 for...

Show more ▼



Shelter Consultant

One Site Ashland

Sep 2018 - Apr 2019 · 8 months

Ashland, Oregon

1) I coordinated Ashland's Winter Shelter seven nights/week for 127 screened homeless at four (4) venues and extreme weather "warming center" for 174 unhoused residents from Nov 11, 2018 through Apr 13, 2019 with help of twelve (12) community partners (i.e., 7 faith-based institutions, 4 nonprofits and City of Ashland). I recruited and trained volunteers who donated 5,959 hours (value = \$151,041) filling 1,242 positions, a 60% increase from 2017-18. 100% of Ashland's Winter Shelter guests now...

Show more ▼



Consultant

Jean Houston Foundation

Dec 2015 - Nov 2017 · 2 years

Ashland, Oregon

Marketed and coordinated the 8-day 2016 Social Artistry Leadership Institute that generated over \$162,000 for the Jean Houston Foundation (JHF). Over 400 people attended at least one event connected to the Institute. 100 leaders participated in the full 8 days from as far away as Nepal. Many refer to the Institute as "life-changing".

Here are a few comments from attendees: "You brought structure and joy." (Debra) "You were a key ally in fulfilling my dream." (Dick) "You made it all..."

Show more ▼



Executive Director

Alliance for Nevada Nonprofits

Oct 2010 - Oct 2015 · 5 years 1 month

Nevada

Accomplishments: \$1,691,624.23 in savings to the nonprofit sector, bringing together Northern and Southern Nevada nonprofit leadership (no small feat in the 7th largest US state), a Google Ad Grant generating generated over 46,467 clicks to ANN's websites, 21,105 hours of professional development, 6,762 nonprofit leaders trained, growing ANN's email list from 400 to 4,236, growing traffic to ANN's websites from 24 to 5,634 visitors/month, more than 400 memberships processed, over 100 events...

Show more ▾



Administrator & Grant Professor

Truckee Meadows Community College

1988 - 2003 · 15 years

Reno, Nevada Area

Program coordinator, administrator of 48 funded grants totaling over \$6.3 million, created first college grant writing certification program for over 300 students who raised over \$1.2 billion in first 2.5 years, designed and taught a variety of community service classes.



Graduate Fellow

University of Nevada Reno

1986 - 1988 · 2 years

Reno, Nevada Area

Designed and directed training workshops for 150 graduate teaching assistants (TAs) and 45 International TA's. Conducted national research and published results of language/teaching testing of International TA's for universities with enrollments over 10,000. Conducted orientations, micro-teaching sessions, classroom observations, and seminars in culture, language, and teaching.



Director & Professor

Instituto Tecnológico de Monterey

1982 - 1984 · 2 years

Designed and headed an English as a second language (ESL) program for 250 adults (evenings) and 150 children (a summer program). Supervised 20 instructors. Designed English for specific purpose (ESP) programs for local businesses in Torreon, Coahuila and Gomez Palacio, Durango, Mexico.

Education



University of Nevada, Reno

Masters of Arts · Teaching English & ESL

1984 - 1988



Hendricks Institute

2-Year Apprenticeship · Conscious Living & Loving

2002 - 2004

Activities and Societies: **Published "Movement Activities & Breathing Observations" Workbook with Dr. Kathlyn Hendricks and Linda Marinovich **Certified in Relationship Coaching **Certified in Transformational Coaching

I partnered with Dr. Gay and Kathlyn Hendricks to create products that raised money for the Foundation for Conscious Living and highlighted key aspects of their teachings to reach a wider audience.



AM2

Internet Marketing & Online Business

2009 - 2017

The AM2 program is an educational program in Internet marketing with Armand Morin (AM).



Hendricks Institute

1-year Professional School · Professional Breath & Movement

2001 - 2002

Activities and Societies: **Certified Breath & Movement Coach

I co-authored the "Movement Activities & Breathing Observations (MABO)" workbook with Dr. Kathlyn Hendricks and Linda Marinovich. I co-designed the MABO training and certification program offered to students in the Hendricks Institute.



University of Metaphysics

Masters · Metaphysics

2000 - 2002

Activities and Societies: Completed a Masters thesis entitled "The Metaphysics of Grant Writing"

I wrote my masters thesis on the Metaphysics of Successful Grant Writing. I researched 80 grant writing experts around what they said really worked and aligned their insights with key concepts of manifestation. Today, this is available in my ONLINE course (see below)...



Reiki School



I, II, III & Master · Reiki

1994 - 1998

Activities and Societies: **Produced "Reiki: An Explosion of Colors" TV show, which was the #1 requested program on local cable TV for 3 years in a row (2000-2003). It was produced into a video that is available at <http://www.ReikiGenius.com>



University of Metaphysics

Bachelors · Metaphysics

1996 - 1997



SkyDancing Institute USA

Licensed SkyDancing Teacher · SkyDancing Tantra

1994 - 1997

Activities and Societies: **Published 2 training manuals for teachers/students of SkyDancing Tantra **Co-authored with Margot Anand "The Path of SkyDancing Tantra" that has been translated into German and Chinese - <http://www.TantraAtHome.com>

I co-authored the Path of SkyDancing Tantra workbook with Margo Anand. The book has been translated into at least two languages: German and Chinese.



Grand Valley State University

Bachelors · Integrated Social Sciences

1977 - 1981



Evolutionary Journey

-



Social Artistry Leadership Institute

Certificate · Monetizing social artistry

2012 - 2017

Licenses & Certifications



Grant Professional Certification (GPC)

Grant Professionals Certification Institute

Issued Feb 2013 · Expires Mar 2022

Credential ID 434664



Certified in Breath & Movement

The Hendricks Institute, Inc.



ESL Consulting

ESL Teachers Institute, California

Volunteer Experience



Logistics

Ashland Winter Shelters

Nov 2016 - Nov 2018 · 2 years 1 month

Social Services

From November 12, 2017, to April 5, 2018, volunteers donated 3,915.5 hours (value = \$94,520.17) for 123 nights of "no frills" shelter in Ashland, OR last winter season for 35-50+ unhoused guests/night, depending on each site's occupancy limit. Unfortunately, many guests had to be turned away due to reaching full capacity.

Thanks to our friends and neighbors (volunteers) who filled 270 co-host and trainee jobs (staying all night... 12.5 hours) and 317 listener, meal preparer/server...

Show more ▼



Chair of Committee to Find Language Translators

Special Olympics

Aug 1989 - Present · 35 years

Children

Chaired the committee to find language translators for the 1989 International Special Olympics at Tahoe/Reno.



Education Chair

Nevada Grant Professionals Association

Jun 2010 - Dec 2012 · 2 years 7 months

Education

Generated thousands in funding through web-conferences on timely topics to grant professionals for over 2 years. Created the GPC Exam Prep Course Online to help Nevada Grant Professional Association (NGPA) members prepare to pass the GPC Exam. Created and hosted the NGPA website (<http://GrantsNevada.com>), as well as trained 2 volunteers to

maintain the website.



Consultant & Presenter

Alliance for Nevada Nonprofits

Feb 2010 - Sep 2010 · 8 months

Economic Empowerment

Collaborated with the Non-Profit Purchasing Group (NPPG) to create benefits for a yearly sponsorship package (<http://goo.gl/7OQZu>) for vendors who work with and serve Nevada nonprofits. Sponsors receive an NPPG-hosted webpage, access to becoming a vendor partner with NPPG members nation-wide, promotional privileges at live events, consulting opportunities, presentation opportunities, co-branding banner ads, links, and more!

Facilitated 2 workshops and one 2-day course in grant writing...

Show more ▾



Founding Circle & Board Member

International Institute for Social Artistry

Sep 2001 - Dec 2005 · 4 years 4 months

Civil Rights and Social Action

Created Founder Circle that generated \$20,000 in 2 months by 40 members. Served as a Board member. Designed and managed website.

Publications

1 Hour Kindle Method

Amazon Kindle · March 30, 2017

What if you could create a 1 Hour Kindle eBook in a day! In the amazingly simple yet powerful 1 Hour Kindle Method, you will discover exactly how to do just that. The 1 Hour Kindle Method allows you to build confidence, access that book inside, share your inner wisdom, build instant credibility and save a tree. Your new Kindle eBook will be your new business card and resume combined!

No more suffering from the story that writing a book can be really hard and take a long time. Nothing...

Show more ▾

[See publication](#) ↗

How to PAY Grant Writers

Amazon Kindle · March 28, 2017

Can I pay a grant writer a percentage of the grant? Can compensation for grant writers be written into the grant? How much should we pay a grant writer? In this book, you will receive answers to these commonly asked questions and more. You will discover the best source for paying grant writers, 4 fast ways to build your discretionary fund, 2 common ways to pay grant writers, 5 payment issues, 15 questions to ask a grant writer for hire, how to avoid sanctions and liabilities and suggestions for...

Show more ▾

[See publication](#) ↗

Google Grants

Amazon Kindle · February 16, 2017

Imagine what your charitable nonprofit could do with \$10,000 per month of in-kind advertising every month from Google. You could 1) Recruit more volunteers, 2) Attract more donations online, 3) Get more people to attend your special events, 4) Share stories of the great work your nonprofit is doing, and 5) Much more!

Whatever sector your nonprofit finds itself -- arts, education, environment, human services, etc. -- you could probably use help with getting the word out. Right!

Google...

Show more ▾

[See publication](#) ↗

4 Stages of Creativity

Amazon Kindle · February 11, 2017

The first three stages of creation - preparation, incubation and illumination - were based on the work of the German physician Hermann Ludwig Ferdinand von Helmholtz (1821-1894). Von Helmholtz, along with the German physiologist Ernst Wilhem von Brücke, viewed the living organism as a dynamic system to which laws of chemistry and physics apply. This was a radical view at in the 1870s. Brücke was Sigmund Freud's supervisor when Sigmund was a promising, first-year medical student at the...

Show more ▾

[See publication](#) ↗

Genius Zone

Amazon Kindle · January 29, 2017

As you spend more time in your Genius Zone, if you're like me and others, you will enjoy more aliveness and joy than you ever imagined possible. You will "follow your bliss," do what you love and more importantly, stop doing what you don't. In other words, you will gain the confidence to stop doing things that keep you out of your Genius Zone. You will enjoy more energy to pursue your heart's passion as your magnificence shines.

When asked how he carved the statue "David," Michelangelo...

Show more ▾

[See publication ↗](#)

Thrill of Completion

Amazon Kindle · January 29, 2017

There is tremendous energy hidden in "open loops" of unfinished business, incomplete relationships, cluttered physical surroundings, drained financial affairs, projects unfinished, agreements broken, dreams thwarted. "Close these loops," and you release this pent up energy to fuel your creative projects.

Let's get to work reclaiming hidden energy tangled in incompletions and generating more aliveness! In Thrill of Completion, you'll learn where to spot incompletions in creative...

Show more ▾

[See publication ↗](#)

How to Be GRANT READY

Amazon Kindle · January 3, 2017

How did I go from writing a \$125,000 grant and 100 hours of work to a \$420,000 grant and only 4 hours of work? That's what this book is about! Something amazing happened to me after about 12 years of grant writing and a 92% success rate on all my grants. When I finished writing grant proposal #52, I looked down at my watch. I noticed that it had only taken me 4 hours to pull everything together for that proposal.

Somehow, I had gone from writing my first grant proposal in 100 hours to...

Show more ▾

[See publication ↗](#)

Attracting Funders

Amazon Kindle · January 2, 2017

Over \$1 Trillion in funding: \$678 Billion in grants and \$358 Billion in individual donations is given each year by private and public funding sources. Ideas that attract funders are those that are original, timely, compelling and problem-solving. In this book, you will discover these 4 popular methods to make your ideas more attractive to funders, as well as 6 ways you can turn off funders (and how to avoid them).

This book gives you the competitive edge you need to get more funding for...

Show more ▾

[See publication](#) ↗

Time Management: 10 Top Tips for Getting More Funding In Less Time

Amazon Kindle · May 2, 2016

Here's a special message for every nonprofit staff or volunteer who would love to get more grant funding but just can't find the time to write proposals. Introducing TIME MANAGEMENT -- a breakthrough book to help you handle quick turnarounds, deal with pesky distractions, identify funders likely to fund you in less than 60 seconds, and much more!

No more leaving money on the table by not applying for funding you're eligible for.

Keep these three facts in mind: 1) discover how...

Show more ▾

[See publication](#) ↗

Issues in Teaching and Learning about Grants

Journal of the Grant Professionals Association · October 5, 2011

To provide a context for teaching and learning about grants, this article describes nearly two decades of seminars, 14 years of online courses, ten years of a 10-credit college certification program, a mentoring program and student successes totaling more than \$1.2 billion in grant funding in two-and-a-half years. The content acquisition, skill development and posteducation success of more than 2,000 learners compose the analysis. Teacher issues include types of delivery formats, alignment...

Show more ▾

[See publication](#) ↗

101 Great Ways to Improve Your Health

SelfGrowth.com · June 15, 2007

Nothing is more important than your health. But between the overburdened medical establishment, blaring, crisis-driven health headlines and our own hectic lives, finding the information you and your family need can be next to impossible. We're here to help. We bring together 101 of the top minds in radically different branches of the healing professions to give you 101 simple, workable ways to cure disease, overcome unhealthy habits and live your life to its healthiest potential.

Other authors



[See publication](#) 

Power of Creativity

Fun Unlimited Inc · June 1, 2006

Find your favorite ways to engage your creativity. This books shows you how. Learn how to break away from your "to do" schedule, how to engage your creativity and genius, how to apply creativity practically, and much more!

Other authors



[See publication](#) 

Power of Receiving

Fun Unlimited Inc · May 10, 2006

The quickest ways to receive more of what you most want in your life. An ideal gift for partners, family, and friends. The perfect gift for the givers in our lives.

[See publication](#) 

Family Diary of Zelpha Morehouse Johncock

Fun Unlimited inc · March 15, 2006

In 1935, Zelpha Morehouse Johncock, a farmer's widow and mother of four, recently remarried, was diagnosed by her family doctor as having cancer and given less than 5 years to live. Faced with the end, she began writing this diary to document the last few years of her life. This unique family and historical legacy is a window into the world of post-depression farm life in the American Midwest. Along with excerpts from Zelpha's diary, you will find family photos, historical facts, personal...

Show more 

[See publication ↗](#)

Power of Integrity

Fun Unlimited Inc · March 1, 2006

Master the four pillars of integrity: impeccable agreements, healthy responsibility, authentic communication and emotional presence. Learn how to build a strong foundation for conscious living and working, how to increase your aliveness, and how to create thriving relationships

Other authors



[See publication ↗](#)

Dream-Making to Billions: Grant Writing Tips from the Experts

4Grants.Net · February 1, 2003

"Finally, there is an author who gives us the tools to see the grant-writing process through both sides of our brain. Dream-Making to Billions: Grant Writing Tips from the Experts by Philip Duane Johncock is the most enjoyable books on grant writing tips that I have read."

~Charity Channel Review

[See publication ↗](#)

Courses

Grant Writing Basics Online

-

Projects

Grant Readiness 3-Ring Binder & Shared Folders In the Cloud

Mar 2011

Designer and facilitator of the most popular webinar, DVD and services that empowers nonprofits to create grant readiness 3-ring binders and shared folders in the cloud. These binders/folders include a checklist and the most commonly requested governance, finance, legal and program documents that grant funders might request. We define GRANT READINESS as the steps you take and doc's you

collect prior to an RFP being announced that allows your agency to save time and to: 1) Assess and build its...

Show more ▾

[See project](#) 

Grant Writing Basics Online Course

1997 - Present

Work with a nonprofit, school/college, local government agency or hospital? Learn at your own pace to write a winning grant proposal in the privacy of your own home or office and get double the content at a third of the price of comparable courses. In the first 2.5 years of testing the system you get from Grant Writing Basics, students received over \$1.2 Billion in grant funding! Colleges like the College of Southern Nevada offer Grant Writing Basics online every semester.

[See project](#) 

GPC Exam Prep Course Online

Aug 2009 - Dec 2011

The course is an 8-week series of webinars designed for skill-building while addressing all 9 competencies covered in the GPC examination. Unlike many webinars that are one-way presentations with boring PowerPoints, these are "participatory" webinars. This means you will be able to connect the content of the GPC exam to your experience with other professionals around the country.