



Common Energy

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COMMUNITY  
PARTNERSHIP  
PROGRAMS

# Nice To Meet You We're Common Energy!

- **Board/Advisors:**
  - Dr. Ernest Moniz, 13<sup>th</sup> U.S. Energy Secretary
  - Bill Weihl, former head of sustainability, Facebook
- **Core Partnerships Team:** Richard (CEO), Malcolm, and Thea
- **Mission:** Accelerate clean energy adoption
  - We run community solar programs across the country
  - Over 70 projects, 12,000 subscribers and counting!
  - Other partners: Microsoft, LinkedIn, Corning, Bloomberg VMware and others

# The Community Solar Program Enables You To:

- **Help build and connect** a new clean energy project
- **Lower emissions** in your community!
- **Receive savings** on your electricity bill every month
- **Social Good:** for each person who enrolls Common Energy makes a \$25 donation to a local non-profit
- **Sign up is free**
- **You may cancel any time, also for free**  
(but why would you want to!?!)

# Opportunities for CIHA

## 1) **Anchor community solar projects**

- Your organization or corporation signs up to support the solar farm and receives credits each month that lower your bill

## 2) **Tribal member engagement**

- Proven sustainability programs implemented with Housing Groups, Schools, Churches, Nonprofits, The United Way, Microsoft, Corning, and others! Common donates to your cause for each enrollment through the co-branded landing page.

## 3) **Engaging the broader community in sustainability**

- Common partners with your organization to reach viable community solar subscribers in the US, donates \$25 for customer enrollment!

# Community Solar Is A New Type Of Clean Energy

## Community Solar Farm



Typical Project Size: 5 MW  
Clean Energy: 8.4 million kWh  
Prevented Emissions: 4.3 million lbs of CO2

- Installed on a large rooftop or in a field
- Connects directly to the electrical grid
- Clean energy from the project replaces fossil fuel generation, lowering pollution in your community
- Signup is 100% Digital – Get the benefits of solar without installing solar panels
- **Anyone with an electricity account (including renters) can sign up & save money!**

# Community Solar Is A State Supported Program: This Is How It Works

## The Basics Of **COMMUNITY SOLAR**



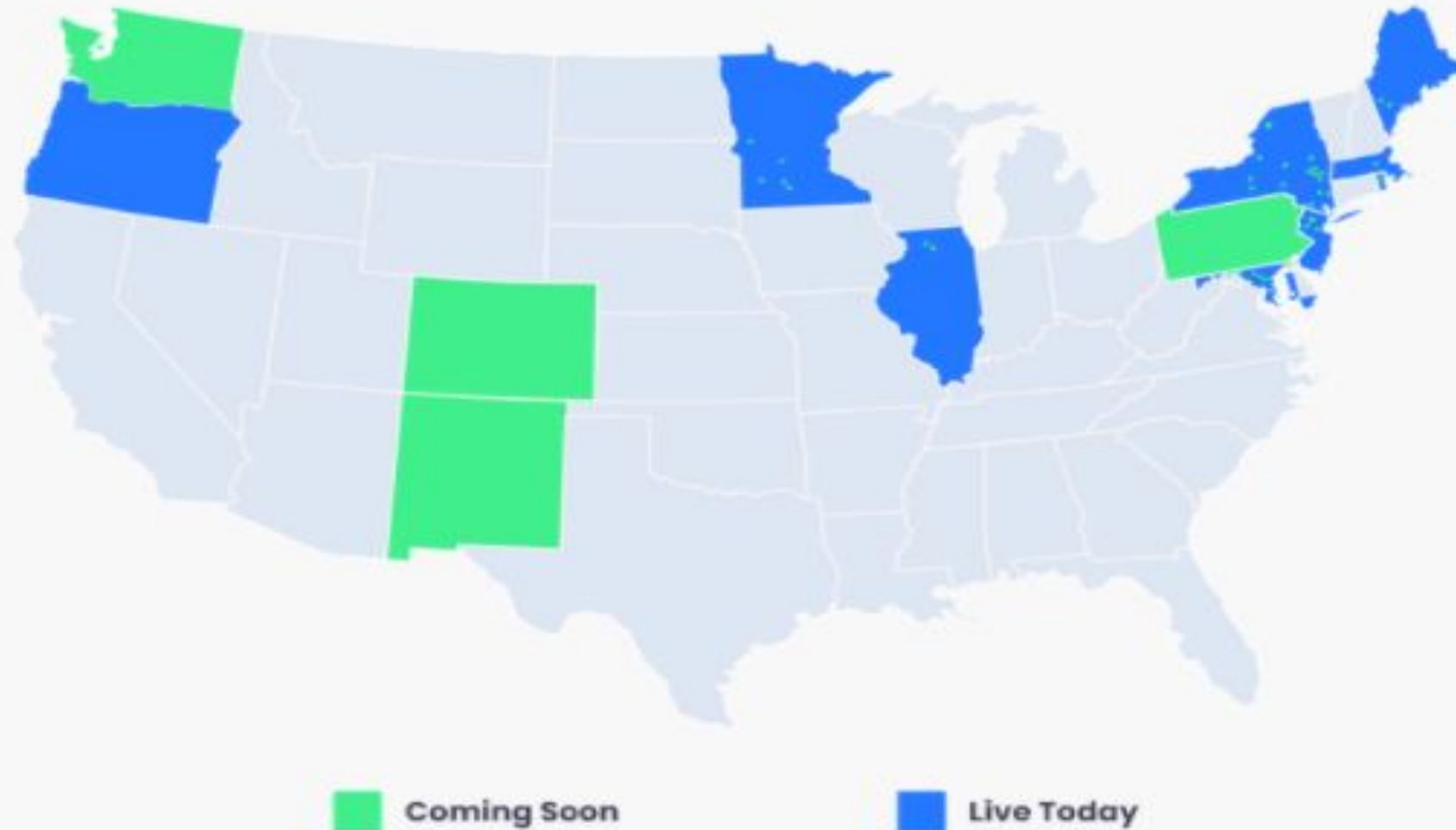
(1) A community solar farm converts energy from the sun into clean electricity

(2) This clean electricity is connected to the utility, replacing fossil fuels

(3) The electricity flows as normal through the broader electrical grid

(4) Anyone who signs up receives savings every month on their electricity bill!

# Operating with more States Than Any Other Community Solar Provider



**NY** Long Island  
Upper Hudson River Valley  
Upstate NY  
Buffalo Area

**MD** Greater Baltimore  
Central and Western MD  
MD Suburbs of D.C.

**IL** Greater Chicago  
Most of the State from  
Wisconsin to Kentucky

**MA** Greater Boston  
South Shore  
South Coast  
Cape Cod

**ME** All of Maine

**MN** Counties in Southwest MN

**RI** Most the state including  
Providence and Newport

**NJ** Middlesex County  
Gloucester County

**OR** Greater Portland

# Common Energy Working With More Local Utility Companies Than Any Other Community Solar Provider

nationalgrid

ComEd®

Xcel Energy®

Central Hudson  
Gas & Electric Corporation

CENTRAL MAINE  
POWER

Ameren  
ILLINOIS

EVERSOURCE

delmarva  
power

PotomacEdison™  
A FirstEnergy Company

VERSANT  
POWER

NYSEG

BGE®

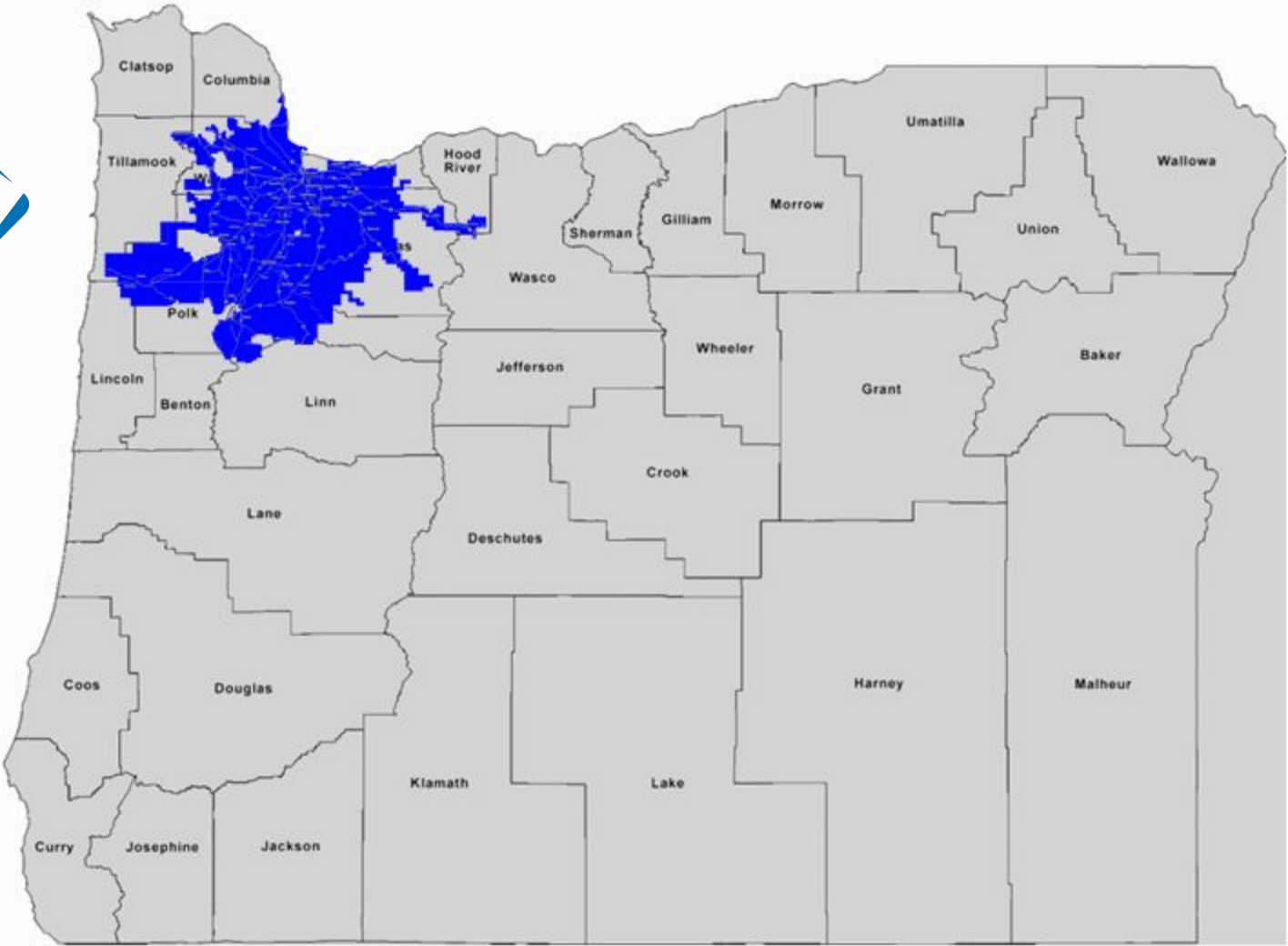
PGE

PSEG

Common Energy



# Common Energy OR Service Area



## Available

 **PGE**  
Portland General Electric

**780K Potential  
Customers**

\*Pacific Power Coming Soon

 **Non-Service Area**

# Serving Over 12,000 Subscribers While Retaining Top Ratings In the Industry

'A+' Rating From Better  
Business Bureau

4.9 Rating



Accreditation

BBB ACCREDITED BUSINESS

Accredited Since: 1/23/2019  
Years in Business: 2

BBB ACCREDITED BUSINESS

A+ rating

Customer Reviews and Complaints

★★★★★★

Average of 21 Customer Reviews

Leave a Review

Common Energy

175 Varick St, New York, NY

4.9 ★★★★★ 35 reviews

# Working With Industry Leaders Toward Net Zero



HOME SERVICES NEWS EDUCATION ABOUT US

Search

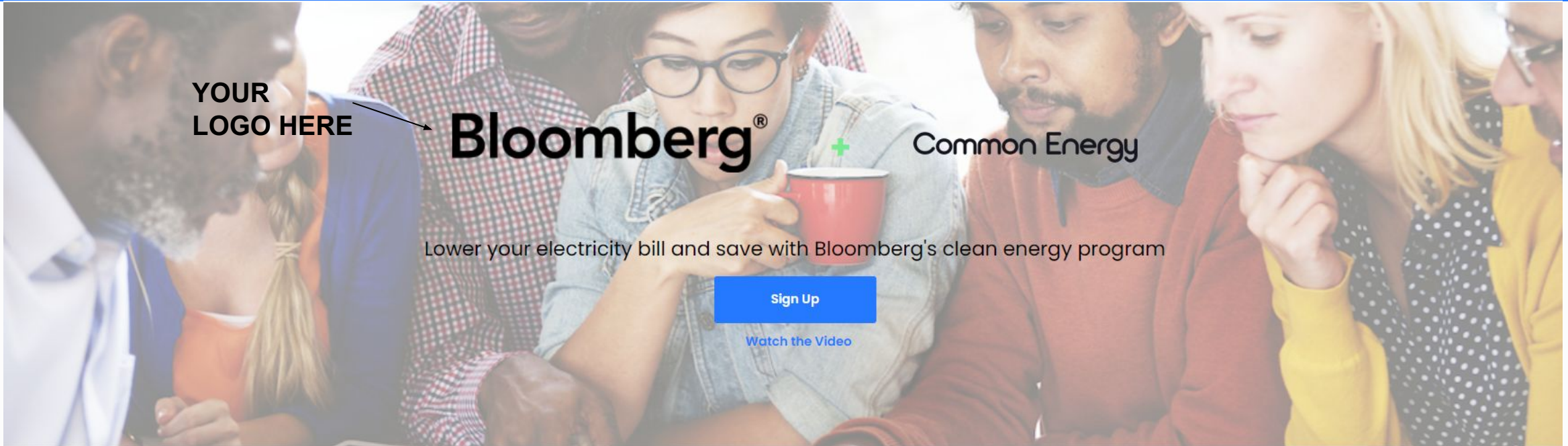
## Common Energy Partners With Microsoft, LinkedIn, Corning, Akamai, and VMware to Bring a New Sustainability Benefit to Employees

*Leading businesses collaborate with New York-based Common Energy to advance United States community solar.*

April 07, 2021 11:14 AM Eastern Daylight Time

NEW YORK--(BUSINESS WIRE)--Common Energy, a leading community solar provider, today announced collaborations with Microsoft, LinkedIn, Corning, Akamai Technologies, and VMware to bring a new sustainability benefit to each companies' employees.

# Sign up through Co-Branded Landing Page: [commonenergy.us/partners/...](https://commonenergy.us/partners/...)



## Our impact in numbers.

 **173**

Enrolled

**215**

In Progress

**8.5**

Million LBs Of CO2 Emissions Avoided

**85 %**

Of 10MM Goal Achieved

For each enrollment, Common Energy will make a \$25 contribution to a local non-profit of your choice.

# How The Community Solar Program Works in 4 Simple Steps

## Step 1



**Sign up** with  
Common Energy  
**for free**

## Step 2



**We connect your  
utility account to  
the solar farm**

## Step 3



**You receive clean  
energy credits** each  
month, lowering  
your energy cost

## Step 4



***You lower emissions  
and save money  
every month!***

*Average monthly impact:  
~1,000 pounds of avoided  
CO2*

*Average monthly savings  
= \$5-10*

# How You Make A Difference And Save

## Description

## Example

Your monthly electricity usage:

1,000 kWh

(1) We allocate your usage to the project:

900 kWh

(2) Through the state program, each kWh of clean energy has a value

\$0.11/kWh

(3) 90% of the credit pays for the clean energy;  
**10% stays with you** as a reward for supporting the program! (900 x \$0.11 = \$99 x 10% ≈ \$10)

~\$10 / per month

**Prevented carbon emissions**

**1,000+ pounds of CO<sub>2</sub>!**


# Instead of Paying Your Utility, Common Processes Your Payment on Behalf of Your Utility for a Lower Amount Every Month

Original  
Utility Bill

Your Savings

Lower Total




Common Energy		STATEMENT OF SAVINGS	
		Service period: 7/24/2019-8/23/2019	
Account Number:	003***	Total Amount	\$135.81
Invoice Number:	00013202		
Date:	8/29/2019		
Account Name:	Matthew L.	Payment Scheduled for	9/8/2019
Service Address:	Schenectady, NY 12303		
<b>Bill Summary</b>			
National Grid Electricity	\$149.43		
National Grid Other Charges	\$-0.41		
<b>Subtotal</b>	<b>\$149.02</b>		
Clean Energy Credit Received	\$132.09		
Cost of Clean Energy (10% Discount)	\$118.88		
<b>Your Savings with Common Energy</b>	<b>\$13.21</b>		
Credit Card Processing Fee*	\$0		
<b>Total</b>	<b>\$135.81</b>		
<b>Credit Bank</b>			
Starting Bank Balance	390 kWh		
Clean Energy Allocated	3319 kWh		
Clean Energy Used	1140 kWh		
Credit Bank	2569 kWh		
Credit Rate	\$0.11587857		
<b>Your Impact</b>			
This month you enabled 3319 kWh of clean energy and prevented 1261 pounds of carbon dioxide from entering your community. This is the equivalent of planting 16 trees!			
Since joining Common Energy you enabled 6958 kWh of clean energy and prevented 2644 pounds of carbon dioxide from entering your community. This is the equivalent of planting 32 trees!			
			

Your Positive  
Impact



# Organization Member/Employee Benefit Program



## Clean Energy

### Member Benefit Program

*Common Energy is bringing a key piece to the table by enabling employees to live out their commitments to reduce their carbon footprint.*

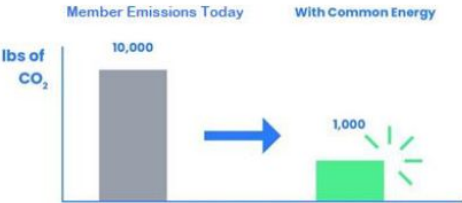
Adam Hecktman, Director, MICROSOFT PHILANTHROPIES

With Common Energy, your members will support new clean energy projects, prevent millions of pounds of carbon emissions and save on their electricity every month.

#### Here's How it Works

- 1 You partner with Common Energy to support one or more new, local clean energy projects.
- 2 Clean energy from the project flows to the electrical grid, replacing fossil fuels and lowering emissions in the community.
- 3 Each person who enrolls receives clean energy credits from the project, saving them money each month!

#### Real Community Impact



Member Emissions Today: 10,000 lbs of CO<sub>2</sub>

With Common Energy: 1,000 lbs of CO<sub>2</sub>

**REAL IMPACT**  
Enable new clean energy projects that lower emissions.

**FREE TO IMPLEMENT**  
No cost to the organization or to your members.

**SOCIAL GOOD**  
For each person who enrolls, Common Energy donates to a local non-profit.

Contact us today to learn more!  
**Your Name** Clean Energy Consultant  
your email • (123) 123-1234  
commonenergy.us/team/\_\_\_\_\_



## Sample Clean Energy Projects and Partners

### Project Name: Briscoe

**Serving:** Greater Chicago  
**Corporate Partners:** Microsoft, LinkedIn  
**Clean Energy:** 4.3 million kWh  
**Prevented Emissions:** 5.2 million lbs CO<sub>2</sub>/year  
**No. of participating employees:** 593



### Project Name: Godfrey

**Serving:** Greater Boston  
**Corporate Partners:** VMware, Akamai  
**Clean Energy:** 3.9 million kWh  
**Prevented Emissions:** 4 million lbs CO<sub>2</sub>/year  
**No. of participating employees:** 540



### Project Name: Mecklenburg

**Serving:** Ithaca, NY Region  
**Corporate Partners:** Corning  
**Clean Energy:** 2.8 million kWh  
**Prevented Emissions:** 1.9 million lbs CO<sub>2</sub>/year  
**No. of participating employees:** 391

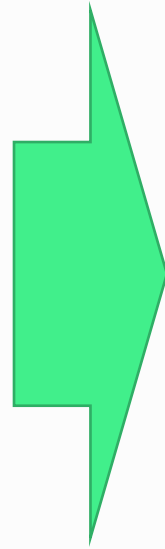


Contact us today to learn more!  
**Your Name** Clean Energy Consultant  
your email • (123) 123-1234  
commonenergy.us/team/\_\_\_\_\_



# Together We Are Supporting New, Local Solar Farms

**Belvedere Solar Farm Today**



**Belvedere, With Your Support**



Project Size:	3.5 MW
Clean energy:	5.1 million kWh/y
Prevented emissions:	5.4 million lbs CO <sub>2</sub> /y
Equivalent to planting:	182,700 trees

# Working With Over 70 Solar Farms In 9 States

## Friends and Family Can Also Subscribe!



Massachusetts



Minnesota



Rhode Island



Maryland



New Jersey



New York

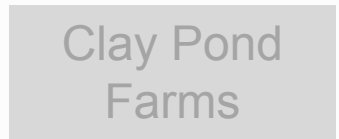
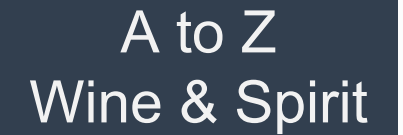


Maine



Illinois


# Proven Track Record of Partnering with Organizations and Businesses...Large and Small



# Materials Customized for Tribal Programs

**Flexibility:**  
Can be customized  
to fit your group's  
needs/requirements

**EXAMPLE: Native American Subscriber Program**



**Native American Tribes Save Money & Lower Emissions!**

**NEW State of Oregon Community Solar Program enables Tribal Members to support clean energy and save money each month**

### How it works

- 1 Members sign up with Common Energy for free
- 2 We connect your account to a new, local solar project
- 3 Members receive clean energy credits that lower their bill
- 4 Members save 20%\* on monthly bill credits for up to 20 years!

\* 5% Savings for non-low-to-moderate income subscribers. Subject to income verification by the State of Oregon.

YOUR UTILITY	COMMON ENERGY
ORIG. BILL \$200	ORIG. BILL \$200
	CREDIT -\$34
BILL TOTAL \$200	NEW TOTAL \$166

Includes Off-Reserve Members. No change to your electricity provider.

**Sign Up for Free Today at:**  
[commonenergy.us/partners/](https://commonenergy.us/partners/) [redacted]  
Alan Klain – Native American Partnerships Specialist  
Phone: (403) 360-2904 Email: alan@klain.ca

Common Energy is an official provider of the program and is registered with the Public Utility Commissions in NY, MD, IL, MA, MN, ME RI, NJ & OR. For more information, visit or contact your state's Public Utility Commission.



# Working With and Supporting Non-Profit Organizations & Housing Associations



- We Contribute a Portion of Profits to Local Nonprofit Partners
- Connecting Over 7 MW of Solar Farm Capacity To Low-And-Moderate Income Households

# Native American Tribal Fundraising Programs

## Customized Fundraising Programs For:

- Tribal Groups
- Organizations
- Associations
- Nonprofits
- Foundations
- Churches
- Charities
- Teams
- Schools

### Example

#### Native American Tribal Fundraising Program

**Save money, support your Tribe and reduce your carbon footprint.**

is holding a fundraiser, but we're not asking for money and we're not selling anything. Instead, we're raising funds by putting money back into your pocket! Here's how it works:

Our partner guarantees monthly clean energy credits on your local utility's electricity bill by remotely connecting your home to a community solar farm in your area. You get the benefits of having solar without having to install solar panels! Since this is a state-sponsored program, low-to-moderate income tribal members will receive 20%\* savings via renewable clean energy credits will arrive monthly on your local utility's electricity bill, lowering your total cost...GUARANTEED! (\*5% guaranteed savings for all other subscribers)

Plus, you'll reduce you're your home's CO<sub>2</sub> emissions by 90%, creating cleaner air for all!

- Takes 2-3 minutes to enroll
- ZERO cost! NO cancellation fees!
- Renters and homeowners qualify!
- NO change to your Utility Co. or Supplier!

Do yourself, us, and the planet a favor.

Save yourself some cash, help our Tribe in the process, participate in clean energy TODAY!

Common Energy donates \$25 to our Tribal Community for every customer signing up through our link.

[Sign up now at commonenergy.us/partners/your name here](#)

Contact me for details!

Alan Klain  
Native American Partnership Specialist  
Common Energy  
Email: [alan@klain.ca](mailto:alan@klain.ca) Phone: (403) 360-2904



# Community Solar Can Enable Your Tribe To

- 1) **Save thousands or millions of dollars** on electricity for free
- 2) **Lower community emissions** and save members money, also for free!
- 3) **Engage your tribal members in sustainability** in a new and impactful way, and Common pays/donates to your group or a local non-profit
- 4) **Make a positive impact** on your community by **lowering emissions** & creating **cleaner air NOW** and for generations to come
- 5) **Let everyone know** your Tribe is **taking the lead** in sustainability!
  - Regular reports generated showing subscribers, savings & impact
  - These reports can be submitted to State agencies to notify them of your Tribe's role in helping the State with clean energy mandates

# Benefits For Tribal Members Who Pay a Utility Bill



Receive **guaranteed savings** on your electricity bill each month for up to **20 years!**



Make a **positive impact** for your **community** by lowering pollution



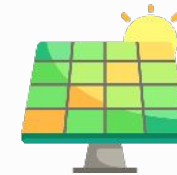
Support **local clean energy** and **local jobs**



Sign up is **free**, takes less than 5 minutes, nothing to buy or install



There is **no cancellation fee**



There is **no change** to your existing electricity company

The only need from your organization is communication!



# Frequently Asked Questions

- **Will anything change in how my home receives power?**  
No. You will receive your electricity exactly the same way you do today, the electricity will just be cleaner.
- **This sounds too good, is there a catch and how exactly am I able to save?**  
No, this is a win-win. Utilities are required to supply a certain amount of clean energy sources. Many states have created incentives for the public to support more CLEAN energy. In addition, the cost of solar energy is simply less than most other energy sources.
- **How long will it take for me to make an impact and receive savings?**  
It will take 6-9 months—this is because you are supporting a new clean energy project that needs to be built.
- **Is my utility okay with this?**  
Yes! Your utility is required to source more clean energy to meet the state's Renewable Portfolio Standard, and community solar is one of the easiest way for them to do so.
- **What if I move?**  
If you move within a territory Common Energy serves, we will simply switch your account. If not, you can cancel at any time for free.

# Join Us In Activating New Community Solar Projects!

[commonenergy.us/partners](https://commonenergy.us/partners)



- Lower emissions in your community!
- Free to sign-up!
- Save money too : )

**Questions:**

[thea@commonenergy.us](mailto:thea@commonenergy.us)